

Grant Communication Guidelines

At Sunlight Giving, we are proud to partner with you and to have the opportunity to support your amazing work. Our goal is to keep public attention focused on you, the services you provide, and the needs of the communities you serve, not us. That said, we understand that public support from donors can have a waterfall effect. We are open to requests to mention Sunlight Giving in public materials, but ask that you carefully review the communication guidelines below.

Use of Sunlight Giving Name

- If it is helpful to you, you are welcome to use Sunlight Giving’s name on your donor lists, in annual reports, and on your website.
- Please use the name “Sunlight Giving” not Sunlight Giving Foundation or any other variation.

Use of Sunlight Giving Logo

- Please use the downloadable logo files made available on our website for use on donor lists and annual reports.
- Please contact your program officer for permission to use the logo in other contexts.

Media

- Sunlight Giving typically will not approve requests for public communications (press releases, social media posts, blog posts, email blasts, newsletters) focused on Sunlight Giving and/or a grant from the foundation.
- On rare occasions, we will participate in a communications piece focused on a campaign or initiative where we are mentioned as supporters in conjunction with other donors. If there is an opportunity you would like to discuss, please contact your program officer.

Approval Process & Timeline

- Please send all requests to your program officer at least 10 days in advance of your internal due date.
- Sunlight Giving reserves the right to alter and/or decline any proposals.